

# Practical Magic

“For Real Life Applications”

By Dr. John Simms, PhD

**I would like to mention and describe one of my creations I use for speaking engagements and personal services called “Practical Magic.”**

1). I became interested in magic after I attended this one magic show in Branson, Mo. During this time, I wanted to improve my personal services, skills and speaking engagements which I thought the use of magic would be helpful.

2). As an open-minded realist, I don't believe in Harry Potter stuff, but I realized that magic could be used for real life applications.

3). When I was researching magic, I discovered Magic Therapy which is used in healthcare. I knew then I was on to something regarding the use and benefits of magic in the real world.

4). I obtained advice from professional entertainer and magician Bob Kelmer.

He mentioned the following things to me about magic and entertainment down below: (A-G)

A). Be your own magician, don't worry about other people.

B). An intentional act is magic.

C). With magic, it's about intent and outcomes. Even practice and preparation are necessary.

D). Use the set and setting principle (minus drug use). In other words, you're dealing with one's state of mind and subjectivities as well as their environmental surroundings that could affect their outcomes and experiences.

E). Be open-minded, experiment and use your intuition and intellect.

F). Props and staging are important including the use of music, lighting, effects, other equipment, etc.

G). Your presenting image is very important.

Needless to say, my speaking engagements drastically improved in regards to entertainment and education not to mention my own personal skills and services that has benefited many people.

5). With magic and advanced and applied psychology, I've utilized and created various things that provided positive changes, outcomes and results for many people.

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For serious inquiries, **I offer a FREE initial Consultation**, various payment options and unique opportunities, programs and services that could benefit you.

**I also offer FREE Speaking Engagements in Warren County (Missouri) and surrounding areas** on various topics including Practical Magic for those who are interested in me.

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