

Public Speaking Insights

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Here are some of my public speaking insights that could benefit you: (1-11)

1). When I was younger, I hating public speaking because I lacked confidence in myself. Then later on in my life, public speaking became one of my best assets and skills that I took advantage of.

2). I didn't dawn on me that I had speaking abilities until I officiated a number of wedding ceremonies for couples and I would often get compliments from people and more opportunities and business as a result. Prior to me officiating weddings, I've done various speaking presentations and workshops that were health related. In all, I came to the realization that my speaking abilities could be used to better myself. So I decided to monopolize on my strengths and improve my weaknesses for my speaking gigs.

3). Some of the easiest ways to improve your public speaking are the following: (A-D)

A). Repetition

B). Practice speaking

C). Use proper planning, implementation and preparation.

D). Get help from a competent speaker and so on. (See #12)

4). Besides what was just mentioned (#3), I use some of the following to improve my public speaking: (A-C)

A). My personal knowledge, observations, experiences, abilities, creativity, intuition, passion, etc.

B). Before speaking to an audience, I normally psyche myself out and use visualization.

C). I meditate regularly which helps with focus, awareness, mental health, stress, anxiety and more.

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5). I was already good at public speaking, but I wanted to make it better and improve myself and my services, so I did the following down below: (A and B)

A). After I attended a magic show in Branson, Mo way back when, I obtained and used the advice and suggestions from professional entertainer and magician Bob Kelmer who I personally know.

B). After researching magic for awhile and discovering Magic Therapy, I decided to create my own version of magic called “Practical Magic” that deals with real life applications. As a results, it improved many people's lives and situations not to mention my speaking engagements and presentations.

6). Even though my speaking gigs are very informative and entertaining and I should be charging money, I intentionally offer them free of charge due to some, but not limited to the following reasons down below: (A-D)

A). Businesses, clubs and organizations like free because they have no financial risks or obligations. On top of that, free speakers could improve their sales, income, fundraising, marketing, business, etc not to mention their event's quality, variety and turn out among other things.

B). It's free adverting. As a result, I improve my business, sales, marketing, branding, exposure, income, resources, opportunities, etc.

C). I don't have to charge a speaking fee and I don't have ego issues.

D). Due to convenience and virtually no cost to me, I can offer free speaking gigs locally unlike others.

7). If you want speaking gigs, contact meeting planners and event organizers. Over the years, I've done many speaking gigs with various meetup groups, social clubs, small businesses and nonprofits not to mention private parties and special events.

8). Personally, I like to contact and speak for smaller entities only than larger ones due to their politics, bureaucracy and closed-mindedness. As a result, with smaller entities, there's less red tape involved and better chances for speaking and benefiting others.

9). Virtually all speakers find out that smaller entities are more willing to work with newer, unknown speakers than larger ones. That said, you may want to start small and then work you way up, if applicable. Same thing could apply to free and paid speaking gigs.

10). Personally, I like speaking to smaller audiences than larger ones because they tend to be more intimate, involved, engaging and productive.

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11). As for speaking alternatives, you can always utilize and take advantage of the following: (A-C).

A). Host your own speaking gig or event, promote it, etc.

B). Use Zoom or other forms of video chat (conferencing) instead of offline in person speaking.

C). You could be a guest on someone's podcast and/or start your own podcast and so on.

12). If you're serious and want to improve your opportunities, resources, bookings, skills, business, sales, income, etc, contact me if you live within or around St. Charles County (Missouri). I may have a lot to offer you including a possible business partnership or joint venture among other things.

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**Go To www.simms-info.com and/or you can connect with me
via facebook at www.facebook.com/drjohnstl**

For serious inquiries, **I offer a FREE initial Consultation**, various payment options and unique opportunities, programs and services that could benefit you.

Besides media or podcast interviews, I also offer FREE Speaking Engagements in St. Charles County (Missouri) and surrounding areas on various topics.

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